

TOO COSTLY... A JOB KILLER... UNACHIEVABLE... NOT REAL WORLD.

YOU'LL HEAR A LOT OF OPINIONS ABOUT THE EPA'S NEW EMISSION RULES FOR INDUSTRIAL, COMMERCIAL AND INSTITUTIONAL BOILERS – THE BOILER MACT.

The more than 100 members of the American Boiler Manufacturers Association think it's time to take a look at five key facts about the Boiler MACT and its impact. Implementation may not be cheap or easy, but it's entirely doable – and critically important for long-term public health, environmental quality and business stability.

1. INNOVATION IS OUR LEGACY.

The new rules will spark cleaner, more cost-effective technology with lasting benefits. In America, tough challenges always spur us to achieve things we've never done before.

2. IMPLEMENTATION WILL CREATE JOBS.

Ample compliance time and flexibility mean that affected companies shouldn't face closure or layoffs. And implementation will create a new generation of high-tech engineering and manufacturing positions in the boiler and boiler-related sectors.

3. THERE'S NEVER BEEN A BETTER TIME.

Labor and materials costs are stable – so the cost of compliance can only go up. Efficient, technologically advanced equipment will meet the challenges of fuel flexibility and price volatility and strengthen your long-term bottom line.

4. IT ISN'T ALL OR NOTHING.

There's a range of options to bring equipment into compliance—from simple boiler tune-ups and system upgrade/optimization to system replacement.

5. WE KNOW HOW TO DO IT.

ABMA members have been successfully meeting the challenges of tougher air-quality rules for more than a quarter of a century. We'll help you analyze the situation, review your options and implement an effective, affordable solution.



Visit us online at boilermactfacts.com

You'll get more details plus contact information for ABMA members who can provide expert MACT implementation support.